

Normal - Normal

Given : $x_i | \mu \sim N(\mu, \sigma^2)$ i.i.d

$\mu \sim N(\beta, \tau^2)$ (prior)

Then : $\mu | x_1, \dots, x_n = \mu | \bar{x} \sim N\left(\frac{\beta \frac{\sigma^2}{n} + \bar{x} \tau^2}{\frac{\sigma^2}{n} + \tau^2}, \frac{\tau^2 \frac{\sigma^2}{n}}{\frac{\sigma^2}{n} + \tau^2}\right)$

where $\bar{x} = \sum_{i=1}^n x_i / n$ (average)

posterior for μ

Conjugate prior

Application to a classical problem

mean of
two groups

Given: $x_i | \mu_x \sim N(\mu_x, \sigma_x^2)$ n i.i.d samples
 $y_i | \mu_y \sim N(\mu_y, \sigma_y^2)$ m i.i.d samples

Decide if $\mu_x = \mu_y$. Classical approach: Construct $Z = \frac{\bar{x} - \bar{y}}{\sqrt{\sigma_x^2/n + \sigma_y^2/m}}$

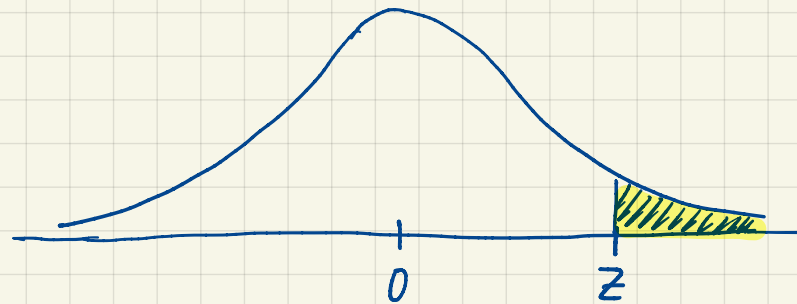
What do we know?

$\bar{x} \sim N(\mu_x, \sigma_x^2/n)$ $\bar{y} \sim N(\mu_y, \sigma_y^2/m)$ $\bar{x} - \bar{y} \sim N(\mu_x - \mu_y, \frac{\sigma_x^2}{n} + \frac{\sigma_y^2}{m})$
[linear combination]

$$Z = \frac{\bar{x} - \bar{y} - (\mu_x - \mu_y)}{\sqrt{\frac{\sigma_x^2}{n} + \frac{\sigma_y^2}{m}}} \sim N(0, 1)$$

If $\mu_x = \mu_y \Rightarrow \mu_x - \mu_y = 0$, and

$$Z = \frac{\bar{x} - \bar{y}}{\sqrt{\sigma_x^2/n + \sigma_y^2/m}} \sim N(0,1)$$



Find $\Phi(-|z|)$

called P-value

If P-value is small, reject that $\mu_x = \mu_y$
(because z is not likely to show up
either too small or too big)

Note: P-value is not $P(\mu_x = \mu_y)$

Bayesian approach

$$\mu_x \mid \bar{x} \sim N(m_1, v_1^2)$$

$$\mu_y \mid \bar{y} \sim N(m_2, v_2^2)$$

$$\mu_x - \mu_y \mid \bar{x}, \bar{y} \sim N(\underbrace{m_1 - m_2}_m, \underbrace{v_1^2 + v_2^2}_{v^2})$$

We have the density of $\mu_x - \mu_y$ conditioned on $\bar{x}$ and $\bar{y}$.

For instance, we can find $P(\mu_x - \mu_y > b \mid \bar{x}, \bar{y}) = \Phi\left(\frac{m-b}{v}\right)$

This is now a little more informative since we can choose

b as the threshold for what it means $\mu_x \neq \mu_y$.

Another way to look at this is to make $\sigma^2 \rightarrow \infty$

in $\mu \sim N(\beta, \sigma^2)$. Then



$$\mu_x | \bar{x} \sim N(\bar{x}, \sigma_x^2/n) \quad [\text{same result as above}]$$

$$\mu_y | \bar{y} \sim N(\bar{y}, \sigma_y^2/m)$$

$$\mu_x - \mu_y | \bar{x}, \bar{y} \sim N(\underbrace{\bar{x} - \bar{y}}_m, \underbrace{\frac{\sigma_x^2}{n} + \frac{\sigma_y^2}{m}}_{v^2})$$

$$P(\mu_x - \mu_y > b | \bar{x}, \bar{y}) = \Phi\left(\frac{m-b}{v}\right) = \Phi\left(\frac{\bar{x} - \bar{y} - b}{\sqrt{\frac{\sigma_x^2}{n} + \frac{\sigma_y^2}{m}}}\right)$$

$$\text{When } b=0, \quad P(\mu_x > \mu_y | \bar{x}, \bar{y}) = \Phi\left(\frac{\bar{x} - \bar{y}}{\sqrt{\frac{\sigma_x^2}{n} + \frac{\sigma_y^2}{m}}}\right) = \Phi(z)$$

Recall, I defined P-value as $\Phi(-|z|)$.

$$P(\mu_x > \mu_y | \bar{x}, \bar{y}) = \begin{cases} 1 - \text{P-value} & z \geq 0 \\ \Phi(z) & z \leq 0 \end{cases}$$

Interpretation: P-value small and $z \geq 0 \Rightarrow P(\mu_x > \mu_y | \bar{x}, \bar{y})$ high

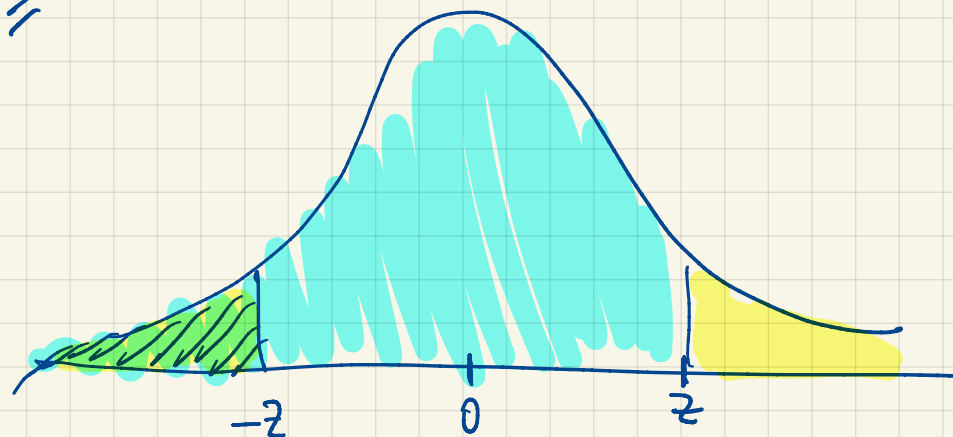
P-value small and $z \leq 0 \Rightarrow P(\mu_y > \mu_x | \bar{x}, \bar{y})$ high

P-value moderate $\Rightarrow P(\mu_x > \mu_y | \bar{x}, \bar{y})$
 $P(\mu_y > \mu_x | \bar{x}, \bar{y})$ not high

Better interpretation of what P-value is.

$$z \geq 0$$

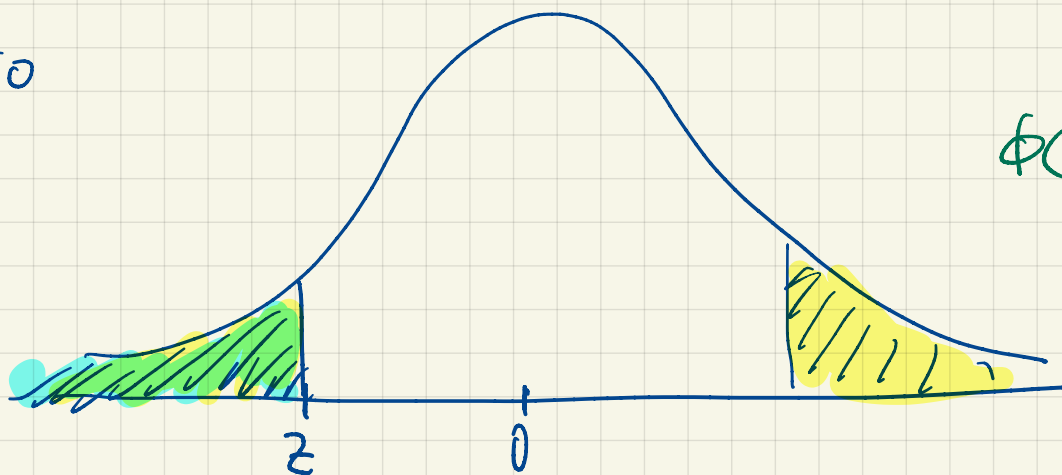
$$P_{\text{value}} = \Phi(-|z|)$$



$$\phi(z) = 1 - P_{\text{value}}$$

$$z \leq 0$$

$$\phi(z) = P_{\text{value}}$$



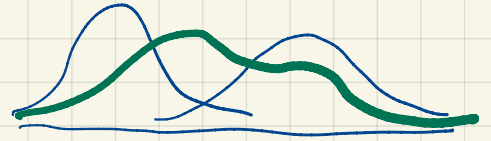
What does this all mean?

- Bayesian approach offers a more general framework and with a special choice for the prior, it boils down to the classical approach.
- This choice of prior is usually improper. We call it reference prior, because it brings us back to the non-Bayesian setting.

reference prior
was uniform from
 $-\infty$ to $+\infty$, which
meant I know nothing
- Another advantage of the Bayesian approach is that we can "mix" priors. ("not sure")

Mixed Prior "Mixed feelings"

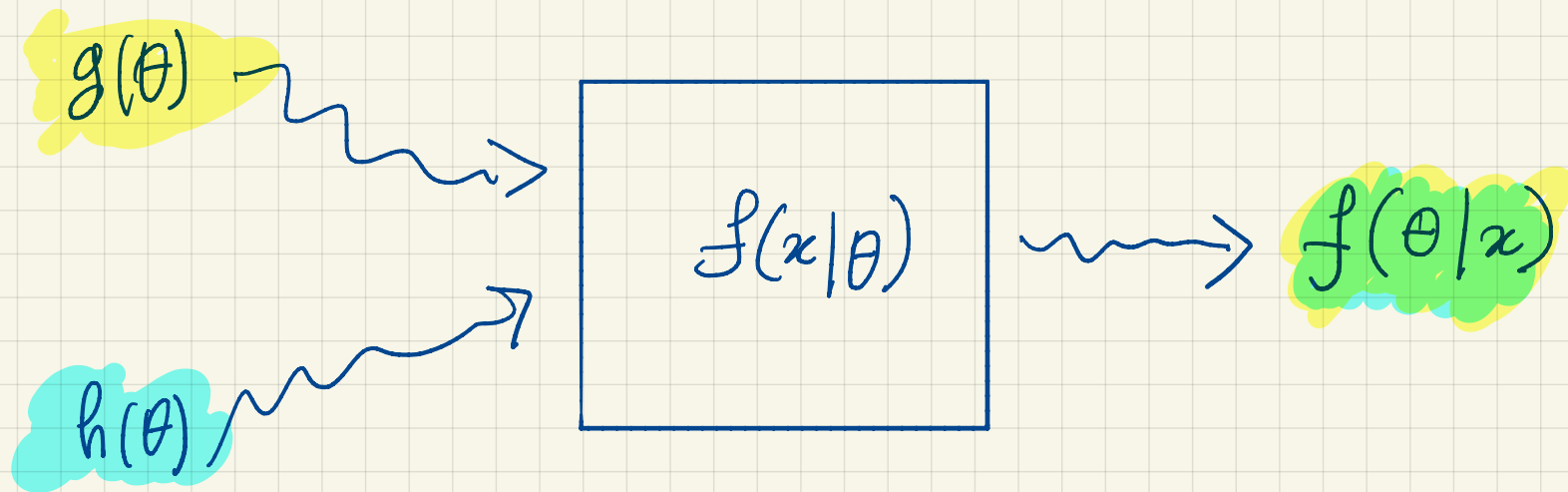
Assume prior is $f(\theta) = \alpha \underbrace{g(\theta)}_{\text{Prior 1}} + \beta \underbrace{h(\theta)}_{\text{Prior 2}}$



where $\alpha + \beta = 1$.

Observe:

$$\int f(\theta) d\theta = \int [\alpha g(\theta) + \beta h(\theta)] d\theta$$
$$= \alpha \int g(\theta) d\theta + \beta \int h(\theta) d\theta = \alpha + \beta = 1.$$



$$f(\theta|x) = \frac{f(x|\theta) [\alpha g(\theta) + \beta h(\theta)]}{f(x)}$$

$$= \alpha \frac{f(x|\theta) g(\theta)}{f(x)} + \beta \frac{f(x|\theta) h(\theta)}{f(x)}$$

Now $f(x|\theta) g(\theta) = g(\theta|x) g(x) = g(\theta|x) \int f(x|\theta) g(\theta) d\theta$

Similarly $f(x|\theta) h(\theta) = h(\theta|x) \int f(x|\theta) h(\theta) d\theta$

$$f(\theta|x) = \frac{\alpha \int f(x|\theta) g(\theta) d\theta}{f(x)} g(\theta|x) + \frac{\beta \int f(x|\theta) h(\theta) d\theta}{f(x)} h(\theta|x)$$

$$= \alpha(x) g(\theta|x) + \beta(x) h(\theta|x)$$

Where $\alpha(x) + \beta(x) = 1$ and $\frac{\alpha(x)}{\beta(x)} = \frac{\alpha}{\beta} \frac{\int f(x|\theta) g(\theta) d\theta}{\int f(x|\theta) h(\theta) d\theta}$

Example: $x|\mu \sim N(\mu, 1)$

$$\mu \sim 0.5 N(0, 1) + 0.5 N(0, 2)$$

- if $\mu \sim N(0, 1)$ then $\mu|x \sim N(\frac{x}{2}, \frac{1}{2})$
- if $\mu \sim N(0, 2)$ then $\mu|x \sim N(\frac{2x}{3}, \frac{2}{3})$

Assume we are observing $x=0$, then

$\mu|x=0$ is a mixture of $N(0, \frac{1}{2})$ and $N(0, \frac{2}{3})$

What's the exact mixture?

$$\frac{\alpha(0)}{\beta(0)} = \frac{\int \frac{1}{\sqrt{2\pi}} e^{-\frac{\mu^2}{2}} \cdot \frac{1}{\sqrt{2\pi}} e^{-\frac{\mu^2}{2}} d\mu}{\int \frac{1}{\sqrt{2\pi}} e^{-\frac{\mu^2}{2}} \cdot \frac{1}{\sqrt{2\pi} \sqrt{2}} e^{-\frac{\mu^2}{4}} d\mu}$$

$$\alpha(0) + \beta(0) = 1$$

$$\frac{\alpha(0)}{\beta(0)} = \frac{\sqrt{2} \int \frac{1}{\sqrt{2\pi}} e^{-\frac{\mu^2}{2(1/2)}} d\mu}{\int \frac{1}{\sqrt{2\pi}} e^{-\frac{\mu^2}{2(2/3)}} d\mu}$$

$$= \frac{\sqrt{2} \sqrt{1/2}}{\sqrt{2/3}} = \sqrt{\frac{3}{2}}$$

$$\alpha(0) = \underbrace{\sqrt{\frac{3}{2}} (1 - \alpha(0))}_{\beta(0)} \Rightarrow \alpha(0) = \frac{\sqrt{\frac{3}{2}}}{1 + \sqrt{\frac{3}{2}}}$$

$$\beta(0) = \frac{1}{1 + \sqrt{\frac{3}{2}}}$$

$$\text{and } \int_{-\infty}^{+\infty} \frac{1}{\sqrt{2\pi}} e^{-\frac{\mu^2}{2a}} d\mu = \sqrt{a}$$

$$\int_{-\infty}^{+\infty} \frac{1}{\sqrt{2\pi a}} e^{-\frac{\mu^2}{2a}} d\mu = 1$$